

Maryland Jewish Advocacy

DAY 2022



CAPITAL BUDGET

Pearlstone Center Renovation and Expansion

\$1 million FY23

Utilizing 180 acres of rolling hills, farmland, and forest in northwest Baltimore County, the Pearlstone Campus impacts over 20,000 annual participants from across the state of Maryland. Since 2014, Pearlstone has partnered with Baltimore City Schools to create transformative outdoor environmental experiences for city students from some of Baltimore's most challenged neighborhoods. In order to accommodate more community visitors and expanded programming, a new Pearlstone Campus Master Plan has been crafted. The plan will double Pearlstone's impact and engage over 40,000 annual participants, including 1,000 public school students at the Multicultural Village. The Village will feature six bunkhouses with a capacity for up to 120 students each night. The full plan will cost approximately \$26 million, with almost \$13 million already raised, including \$2 million from the State's FY21 and FY22 capital budgets.

Renovations and Expansion of The Associated's Park Heights Campus

\$1 million FY23

The Park Heights campus of The Associated has served for generations as a hub for Baltimore's Jewish community and Northwest Baltimore. Located at the intersection of Park Heights Avenue and Northern Parkway, the campus offers everything from critical services for vulnerable residents and families, to meeting spaces for government agencies and community organizations, to the fitness and family options of the Jewish Community Center. The Associated intends to significantly expand its presence and investment in the Park Heights campus, as part of a broader plan to move The Associated's central headquarters from its current location on Mt. Royal Avenue up to the Park Heights campus. The expansion and renovation of The Associated's Park Heights campus is expected to cost approximately \$8 million.

OPERATING BUDGET

CHANA Elder Abuse Prevention Program

\$75,000 FY23 (Level Funding)

Data from the 2010 National Elder Mistreatment Study indicates that 1 in 10 respondents over the age of 60 reported abuse in 2009. Currently, over 18% of Marylanders are over the age of 60 and the percentage is steadily increasing. This means that over 111,000 elderly Marylanders could be experiencing abuse by a family member or caretaker every year. This program within CHANA supports the much-needed response to elder abuse. CHANA has established itself as an effective, collaborative, and coordinated response for victims and their families

Community Network: Empowering Older Adults to Thrive in Supportive Communities \$225,000 FY23 (Level Funding)

The Senior Friendly Neighborhoods (SFN) program began over a decade ago as a pilot project with significant, but temporary, financial support from the U.S. Department of Aging. The Associated, the Maryland Department of Aging, and local foundations now fund the program, which has undergone structural changes in recent years to fulfill the needs of a growing aging community. The old model struggled with recouping expenses, as program income was limited geographically and necessitated this more sustainable model. With support from The Associated and the Harry and Jeanette Weinberg Foundation, in 2012 Comprehensive Housing Assistance Inc. (CHAI) (a SFN partner agency) launched the Supportive Community “Village” model, to help seniors age in place. Strong membership-based “buy-in” in the village contributes to making this model sustainable using thousands of hours of volunteer time, as well as membership-based dues structures and member-led fundraising efforts.

Aging-in-Place for Holocaust Survivors \$350,000 FY23 (Level Funding)

A recent estimate indicates that approximately 600 Holocaust survivors live in the greater Baltimore metropolitan area. Jewish Community Services currently provides multiple services and supports to more than 350 Holocaust survivors and their families. The primary goal of the **Baltimore Holocaust Survivors Program** is to enable these elders to age in place with a sense of safety, security, comfort and community – elements of which they were deprived earlier in their lives. The numbers of Holocaust survivors requiring personal care assistance from Jewish Community Services (JCS) has been increasing, from an average of 88 clients per month in FY 2016 to over 190 per month in FY 2021. Given the projection that needs will continue to increase, as will the cost of in-home care, **funding from the State in FY23 will be critical.**

Maryland Israel Development Center (MIDC) \$300,000 FY23 (Level Fund)

The Maryland-Israel Development Center (MIDC) is a non-profit economic development organization that promotes job creation by facilitating bilateral trade, investment, and R&D cooperation between Maryland and Israel. MIDC was established in 1992 as a partnership of The Associated, Maryland’s Department of Commerce, and Israel’s Ministry of Industry Trade (IMIT). Currently, 34 Israeli companies have created their American headquarters in Maryland thanks to MIDC’s outreach efforts to Israeli cyber security and pharmaceutical companies. The Maryland/Israel binational accelerator will help Israeli businesses continue to find opportunities, partners, and customers in the state.